

ROTHERHAM BOROUGH COUNCIL – REPORT TO MEMBERS

1.	Meeting:-	Cabinet Member for Regeneration & Development
2.	Date:-	6 th May, 2014
3.	Title:-	Fairs Applications & Fairs Charges Review 2014 All Wards
4.	Directorate:-	Environment & Development Services

5. Summary

To report on the fairs applications received and annual review of Fairs Charges in accordance with audit requirements.

- a) Wath Bonfire Ground 4 days 10th – 13th April 2014
- b) Spring Fair Herringthorpe Playing Fields 4 days 15th – 18th May 2014
- c) Kimberworth St. Pauls Fields 5 days 19th – 23rd June 2014
- d) Clifton Park 6 days 2nd – 7th July 2014
- e) Clifton Park 6 days 20th – 25th August 2014
- f) Rawmarsh Victoria Park 4 days 28th – 31st August 2014
- g) Rotherham Show 2 days 6th and 7th September 2014
- h) Maltby Wood Lea Common 5 days 10th – 14th September 2014
- i) Greasbrough Recreation Ground 4 days 17th – 20th September 2014

6. Recommendations

That the fairs itemised in section 5 of this report be approved.

That rental charges for all district fairs be frozen during 2014.

That charges for all apparatus at Rotherham Show funfair be increased by 5%

7. Proposals and Details

An annual review of fairs applications and charges has been carried out in accordance with audit requirements. The review was carried out by the Markets Management team and included discussions with Showmen

After raising concerns over their falling attendances and increasing operating costs Showmen have requested that current rental fees for all fairs be frozen.

They have also indicated that an increase in the daily charge rate for the district funfairs may necessitate a reduction in the number of operating days in order to reduce their operating costs.

Having reviewed the current agreements and charges it is considered that it would be appropriate to freeze the charges on all district funfairs during 2014.

However as Rotherham Show continues to be one of the Norths major free visitor attractions, attendance figures have not fallen, therefore an increase of 5% should be applied to all equipment at the show funfair.

8. Finance

All fairs income is split 50:50 with RMBC Leisure Green spaces and Events & promotions services.

The proposed changes are considered to be the most that can reasonably be expected to be achieved in the current economic climate. This is expected to generate an additional £228.00 in fairs income, £114.00 of which is the Markets share.

RMBC management costs for all these events are minimal.

9. Risks and Uncertainties

With any increase in operating costs there is a risk that the fair may no longer be financially viable. This risk is considered to be minimal.

10. Policy and Performance Agenda Implications

The provision of fairs for recreation and leisure is an essential element in the efforts to attract more people into the Town and help them to enjoy the Parks and Green spaces.

11. Background Papers and Consultation

Discussions have taken place with Showmen .

Emergency Services, RMBC Highways, RMBC Health & Safety section, RMBC Culture & Leisure services and the Earl of Scarborough will be informed of the proposed fairs following approval.

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